

WSFA Outstanding Guide Award

The WSFA Outstanding Guide Award is presented annually to an Alberta resident in Memory of Franklin Ross.

The winner shall have been nominated for the Award by a current member of WSFA, and selected to receive the Award by a committee that has been designated by the WSFA Board of Directors. Preference will be given to a sheep guide.

Nomination Deadline: December 31

Among the criteria the committee will consider are the following:

1. A commitment to high ethical standards and sportsmanship.
2. The esteem in which the guide is held by his/her hunting community, and his/her peers.
3. Consistent willingness to go the extra mile to ensure a quality hunting experience for his/her clients.
4. Knowledge of the country that he/she hunts and the big game animals inhabiting that country.
5. A work ethic and dedication to the health, safety and well-being of his/her clients.

The guide does not have to be a current member of WSFA but should be encouraged to join by their nominators.